

Fulfilling the Promise Annual Conference

February 23-25, 2016

Invitation to Speak on Wednesday February 24 at the Conference as a Family Leader

We are seeking Family Leaders who can offer a 2-minute commentary for the specific topics at the conference. The specific areas of focus and suggested talking points are noted below:

- 1. Opening Remarks – (9:00 am)**
 - a. Welcome, introduction and thank you for the focus on family engagement
 - b. Overview of how the state of Wisconsin currently supports and promotes family engagement at the program and policy level
 - c. Vision for the next 5-10 years
- 2. Understanding the Role of Community in Family Engagement – (10:45am)**
 - a. Introduction and why you feel passionate about the role of community
 - b. Why community systems (schools, libraries, employers, faith) are resources that support partnership with “systems”
 - c. Your vision for how community inclusion supports Family Engagement broadly
- 3. The Power of Communication – (11:30am)**
 - a. Introduction and why you feel passionate about the power of communication
 - b. A personal story of how you mis-understood or experienced a communication breakdown and how outcomes for your child were impacted
 - c. How communication strategies in a home visit are critical to a successful visit
 - d. An example of an ineffective communication tool/letter/flyer from a service provider
- 4. Social Determinants of Effective Family Engagement – (1:15) – Two Speakers** during this session each have 3 minutes to address disparity/equity as well as resilience of families
 - a. Introduction and why you feel passionate about equity/resilience
 - b. A personal example of how this “shows up” in your community or area of focus/work
 - c. How home visitation strategies can address social determinants of health (SDOH) and/or diversity in family culture
 - d. Vision for how the early childhood system, including home visitation programs, will look differently when diversity/equity/SDOH are acknowledged and addressed
- 5. Key Learnings and Action Planning – (3:20) – Two-Three speakers** during this session, each have 2 minutes to share their key learnings from today.
 - a. Introduction and how today informed your work as a Family Leader
 - b. Connections you intend to cultivate
 - c. Key Learnings from your perspective as a Family Leader

The 2016 *Fulfilling the Promise* conference has a focus on Family Engagement, promoting the value of family engagement and providing strategies for success. The planning team would like to embed the family/parent perspective throughout the day on February 24, the day of the conference most suited for a targeted message. In order to meet this objective, we would like to invite you to join us for this one day of the conference, free of charge, and share your insight as a Family Leader by addressing key focus areas of the conference.

Specifically, you are asked to:

- Give a 2 minute commentary during the plenary session to “tee up” a specific topic area.
- Address the suggested talking points noted above with specific attention to barriers you identified and solutions created as a result.
- Promote the continued practice of including families with lived experience to guide and shape program and policy design.

In addition to giving your remarks, you are invited to participate in the conference activities on Wednesday 2/24. Below are the expectations for the Family Leader throughout the day, and the skills/competencies that are needed in order to assure a successful experience.

- Reflect on your lived experience as a family who has received services from systems such as early intervention, home visitation, child welfare, developmental disabilities, mental health, HeadStart, special education, etc. and be able to articulate successes as well as challenges.
- Offer solution-based insight to improve services for families across the state.
- Actively participate in the table conversations, offering a unique perspective of the “end user.”
- Offer meaningful insight during table conversations, in equal balance with the others at the table - knowing when to “step up” or “step back”
- Ability to discuss systems of care beyond just your personal experience, yet grounded in your personal knowledge.
- Demonstrate knowledge of the value of family engagement.
- Have fun and model authentic engagement!

If selected, your registration fee will be waived and you will receive a stipend to offset any costs you may have incurred as a result of your attendance. (Mileage, lodging, childcare, etc.) Unfortunately, the rest of the conference is “sold out” and we are not able to extend an invitation to you for attendance for any additional days of the conference.

Thank you for your consideration.